Example Referral Coupon – Social Network Strategies

**Front:**

FRIENDS PROJECT

[Insert logo or symbol to identify project]

The person presenting this coupon is eligible to receive a free test and an incentive by presenting at a participating site.

Friend code: \_\_\_\_\_\_\_\_

Referral Coupon

00055

**Back:**

Site A

Insert address and directions or a small map

 Hours: 10am – 6pm, M-F

Site B

Insert address and directions or a small map

 Hours: 2pm – 8pm, M-F

For questions about the Friends Project, please call XXX-XXX-XXXX.

Participating sites: